

Student Vocabulary Sheet

Name:

Term	Definition	Draw a picture or write a definition in your own words
Ideas	Ideas are thoughts or concepts you have to make new products or new features.	
Brainstorming	Brainstorming is when a group of people get together and write down a lot of ideas to solve a problem or challenge.	
Creative Thinking	Creative thinking is using your knowledge and things you learn in school to come up with a new idea.	
Intellectual Property	Your creations or inventions can be protected by law and they are called your intellectual property.	
Inventor/Innovator	An inventor or innovator is a person who comes up with a new way to solve a problem.	

Term	Definition	Draw a picture or write a definition in your own words
Product	A product is something you make for, or a service you provide to, someone else. Often they pay you for it.	
Design	The word design can mean many things. In this activity, a design is a detailed picture that explains your product and all its features.	
Feature	A feature is part of a product that makes it useful or special.	
Characteristic	A characteristic is another word for feature and is a part of a product that makes it useful or special.	
Entrepreneur	An entrepreneur is someone who turns ideas into a business and then gets to be their own boss!	

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Entrepreneur		


Intellectual Property - Warm Up

How do I protect it?

Definitions:

Intellectual Property Law	
Patent	
Trademark	
Service Mark	
Copyright	

How do you think the following are protected: Patent (P), Trademark (T) or Copyright (C)

What it is	How is it protected? Patent (P), Trademark (T) Service Mark (S) or Copyright (C)
The Nike Swoosh - 	
The name "Coke"	
A cell phone	
The video game system	
The video game – Final Fantasy	
The lyrics to the song -Can't Stop the Feeling	
The name "Cool Ranch Doritos"	
The Harry Potter stories	
The name "Dodge Ram" truck	
The engine in the Dodge Ram truck	
A TV broadcast of an professional football game	
The computer chip in your laptop	


What it is?	How would you protect it? Patent (P), Trademark (T), Service Mark (S) or Copyright (C)
A new formulation for paint?	
Your company name?	
A poem you wrote?	
A new part for your bike?	
Your company logo?	
A sculpture you made?	
The slogan for your company?	

Intellectual Property - Warm Up – Answers How do I protect it?

Definitions:

Intellectual Property Law	The whole field of law that protects your ideas and inventions
Patent	You use a patent to protect a thing or device – generally something you build or can hold in your hand.
Trademark	You use a trademark to protect something that specifically connected to a product associated with you or your company – a logo, a symbol, a name or a slogan
Service Mark	You use a service mark covers similar types of things as a trademark but they are for things more generally associated with a company versus being associated with a specific product. Service marks still cover things like – a logo, a symbol, a name or a slogan
Copyright	You use a copyright to protect something more “artistic” like a song, a story or a picture.

How do you think the following are protected: Patent (P), Trademark (T) or Copyright (C)

What it is	How is it protected? Patent (P), Trademark (T) Service Mark (S) or Copyright (C)
The Nike Swoosh - 	S
The name “Coke”	S
A cell phone	P
The video game system	P
The video game – Final Fantasy	C
The lyrics to the song -Can’t Stop the Feeling	C
The name “Cool Ranch Doritos”	T
The Harry Potter stories	C
The name “Dodge Ram” truck	T
The engine in the Dodge Ram truck	P
A TV broadcast of an professional football game	C
The computer chip in your laptop	P

What it is?	How would you protect it? Patent (P), Trademark (T), Service Mark (S) or Copyright (C)
A new formulation for paint?	P
Your company name?	S
A poem you wrote?	C
A new part for your bike?	P
Your company logo?	S
A sculpture you made?	C
The slogan for your company?	T